

The Auggiedog – A revolutionary new invention for dogowners everywhere

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By: Samna Ghani

Newmarket, ON (CLN) – Dave McGee is a 61-year-old retired dairy farmer who has come up with a terrific invention. Dave has always lived in the country on his farm and was intrigued to see how people in the city cleaned up after their dog. Since it is a by-law to do so, Dave decided to make life a little easier for the thousands of dog-owners around the world. He developed and invented the <u>Auggiedog</u>, a self-cleaning no touch dog pooper scooper. It requires no bending, no touching and is automatic, adjustable and eco-friendly. The product comes with a one year manufacturer's guarantee.

In an interview with *Capital Liberty News*, McGee explained how he invented the Auggiedog. "I decided to use a grain auger to develop a basic prototype of a no touch no bending power stool tool that would allow owners to keep their fingers out of their dog's business. However, I knew I needed to professionally develop, engineer and manufacture the idea I had in mind." Dave took his rudimentary drawings to a product designer, who luckily had an agricultural background. Seeing Dave's concept, the product designer was confident this idea would work and the two worked toward refining the invention further.

"The real challenge was finding a manufacturer. We tried companies all over North America without much success but then finally we got lucky and found a manufacturer who saw the potential in Auggiedog. It took us three years to design, test, redesign and test again and finally we were successful in getting the product out there," explained Dave. Today, Auggiedog is available in 50 pet-stores and is also available for purchase online.

Auggiedog is now patented in the United States and Canada. The American Pet Association has given Auggiedog a five-star rating after thoroughly testing and evaluating the product. Auggiedog was also very successful at the Global Pet Expo in Orlando, Florida in 2012 and was awarded the third position as the best new product out of 400 other exhibitors around the world. It was the first time a product of this nature had won this award.

Auggiedog also recently partnered up with the U.S. Lawn Mower Racing Association to become the first Official Pet Waste Removal Product of the 20th Anniversary STA-BIL Keeps Gas Fresh Finals National Lawn Mower Racing Championships.

The Auggiedog has a telescopic shaft that can be adjusted to the desired length. It has a comfortable handle grip and the pet owner can simply lower the barrel opening over the doggie

poop. The product weighs only 2.8 lbs. making it easy to carry on a walk. It is also a perfectly safe product for most environments including grass, pavement and tile floors. This product will work with dogs of all sizes and can also handle multiple poops.

Dog owners will love the Auggiedog. It will help them pick up dog poop with a click of a button eliminating the need for any bags. It has a built in light that is ideal for late night walks with your dog and has a handle beeper for dog trainers. It comes with an auggie cleaner thus dog owners do not have any mess to maintain. The cleaning station can be parked in until you need to use it. It is also a rechargeable power stool tool so there is no need for batteries. The Auggiedog is definitely a useful product for any dog-owner making their life much easier.

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